



# 2021 Summer Continuing Education Conference

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**Friday, June 18, 2021**

**9:00 am – 3:30 pm**

Online live-streaming **AND** on-demand viewing!  
Recordings available on-demand to view within three  
months of the live-streaming - registration required.  
6 CE credits per program

**NYSED CE credits provided through our partnership with the NYSVMS.**

## **SMALL ANIMAL: A Guide to Developing Your Inner Dermatologist**

**Morning: Dr. Dana Liska, DACVD, Senior Veterinary Specialist-  
Dermatology, Zoetis**

### **Derm Diagnostics – Simple Tests for Maximum Yield**

Strengthen your knowledge and sharpen your skills for the “When, How and What to Look For” while performing the most common and important dermatology diagnostic tests for both cats and dogs. Share links to additional opportunities for free continuing education for you and your staff.

### **Keys to Success in Your Approach to the Allergic Dog**

Introduce a streamline approach to the itchy dog and break this challenging subject into 5 easy to navigate steps that will be discussed. Share evidence-based medicine regarding which therapies really work for each of the 5 steps and when is the best time to reach for those products. Provide guidance for when an itchy dog owner claims the therapy you prescribed “is not working”.

### **A Guide to Developing Your Inner Dermatologist**

Dr. Liska will be joined by Dr. Jeff Lowery for a conversational interview to share even more pearls, tricks, tools and communication strategies that will help elevate dermatology for cats and dogs in your practice. There will be time for a question and answer session at the end so bring your questions!

*Dr. Dana Liska’s career path started in the state of Kansas where she graduated from veterinary school and completed a 1-year internship. It continued with 4 years in companion animal practice in Montana before moving to the University of Florida to complete a residency in dermatology. She then moved to the North Dallas, Texas area where she practiced for 9 years in a referral dermatology practice. Dr. Liska joined Zoetis as a full-time employee in September 2016 and now serves as a senior veterinary specialist.*



**Afternoon: Dr. Christine McKinney Zewe, DACVD, PETMEDIC Urgent Care  
Vet Clinic, Watertown, MA**

### **Otitis: Management and Treatment**

Review otic anatomy of small animals. Discussion of the predisposing, primary, and perpetuating causes of otitis externa in dogs and cats. Learn strategies for diagnosis and treatment of otitis externa, including using cytologic evaluation to direct treatment, specific medication options, and identification and management of underlying cause of otitis. Review appropriate use of systemic medications for otitis and externa and media and utilization of bacterial culture and sensitivity testing. Discuss utility of advanced imaging in dogs and cats with otitis



## SMALL ANIMAL: A Guide to Developing Your Inner Dermatologist

### What's New in Food Allergies

Discussion of adverse food reactions in dogs and cats using the most recent updates in published literature. Review most common signalment and cutaneous manifestations of adverse food reactions in dogs and cats. Review overall prevalence of adverse food reaction in dogs and cats. Review available in vitro and in vivo diagnostic techniques, including selection and performance of elimination diet trials

### Methicillin-Resistant Staph: The Superbugs

Review properties of *Staphylococcus* species, including colonization in small animals, virulence factors, and pathogens in dogs and cats. Discuss methicillin and multi-drug resistance in *Staphylococcus*, when to suspect resistance, MRSA in small animals, and treatment recommendations for staph pyoderma. Review indications for systemic treatment of *Staphylococcal* pyoderma, empirical treatment of said treatments, and use of bacterial culture and sensitivity to select systemic therapies. Discuss potential decolonization and routine infection control within veterinary hospitals.

*Christine McKinney Zewe, DVM, DACVD, attended veterinary school at Louisiana State University, where she first discovered her love of veterinary dermatology. After graduating from LSU in 2013, she stayed at the LSU School of Veterinary Medicine to complete a year-long internship in Companion Animal Medicine and Surgery. She completed her residency in Dermatology at the Cummings School of Veterinary Medicine at Tufts University and was accepted as a Diplomate of the American College of Veterinary Dermatology in 2017. Dr. Zewe has been in private practice in the New England area since completion of her residency and has a special interest in treatment of otitis and drug-resistant bacterial infections.*

## LARGE ANIMAL (BOVINE/DAIRY): Updates on Transition Cow Health and Rethinking Conversations on Animal Welfare and Antibiotic Stewardship

**Dr. Stephen LeBlanc, DVM, DVSc, Professor, Population Medicine  
Research Program Director - Animal Production Systems, University of Guelph**

**Four segments – 90 minutes each:**

### Applied immunology with a focus on transition cows

Review the transition period's effects on a cow's immune system to more successfully prevent disease.

### Postpartum uterine health – rational treatment for metritis and endometritis

Review of conditions affecting uterine health, and the subsequent effects on future breeding success.

### Transition cow metabolic health – what's new with hypocalcemia and ketosis?

Review recent studies on prevention and treatment of hypocalcemia and ketosis.

### Planning for conversations with clients about animal welfare and antimicrobial use

Review of an early study conducted on producer's beliefs and perceptions related to animal welfare and antimicrobial use. Understand how these beliefs and perceptions drive a producer's behaviors, which may allow for more successful veterinarian-producer conversations and subsequent actions.

*Stephen LeBlanc is a Professor in the department of Population Medicine at the Ontario Veterinary College, and Research Program Director – Animal Production Systems at the University of Guelph. He received a BSc(Agr) in Animal Science from McGill University in 1992, and a DVM (in 1997) and DVSc (in 2001) from the University of Guelph. After five years of private dairy veterinary practice, he joined the faculty at the University of Guelph where he teaches veterinary students and provides ambulatory service. He is past-president of the Dairy Cattle Reproduction Council and serves as a senior editor for the Journal of Dairy Science. His research focuses on transition dairy cow metabolic and reproductive health and management. With graduate students and collaborators, this work has resulted in over 160 peer-reviewed papers. He has given invited talks in 20 countries.*



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To receive CE credit, contact VVMA Associate Director Linda Waite-Simpson at [Linda@vtvets.org](mailto:Linda@vtvets.org)



### Registration Fees

#### Three ways to save money!

Register by June 4

Register for more than one program

Register yourself online and avoid a \$10 per registrant service fee

	By COB 6/4	6/5 – 6/17
<b>VVMA Member</b>		
One Program	\$160	\$195
Two Programs (10% discount)	\$280	\$343
<b>Non-Member Veterinarian</b>		
One Program	\$235	\$270
Two Programs (10% discount)	\$415	\$478
<b>Non-Veterinarian</b>		
One Program	\$110	\$145
Two Programs (10% discount)	\$190	\$253

If you'd like to join the VVMA and receive the reduced Member registration rate, call us at 802-878-6888.

Speaker notes will be emailed one week prior to the event. Printed notes will not be available.

### Refund Policy

By June 17, a full refund minus a \$25 per person processing fee.  
No refund after June 17 and no credits will be given for future registrations.

### Schedule

8:30 am – 3:30 pm - Lunch break 12:00 – 12:30. Tune into the VVMA membership meeting at 12:05 to hear updates and vote on the next VVMA President-Elect!

**Questions?** Call VVMA Exec. Dir. Kathy Finnie at 802-878-6888 or email [kathy@vtvets.org](mailto:kathy@vtvets.org)