Vermont Veterinary VVMA Medical Association

Advertising rate sheet

VVMA Members Deduct 10%

VVMA Newsletter – Published twice a year (April and October), posted on our website

Circulation: 400 VVMA members,
potential members, and others
in the veterinary community.

VVMA News Bites - Monthly Emails - sent to VVMA members and posted on our website

***Recommended dimensions for
half page digital ads for best clarity
and resolution:
600 px wide × 400–500 px tall.
format of jpg or png,
and max file size under 1 MB

Size	Width x Height	Price
Half page	5.5" x 4.25"	$225
Full page	8.5" x 11"	$400

Prices are per edition and reflect approximate sizing in the digital edition of the Newsletter/Newsbite submission.

The VVMA Member Directory – An exceptional advertising value

– Published every other year.

*Deadline is July 31, 2026

The VVMA Directory is used frequently by
VVMA members because it contains the
name, phone number, and email of every
VVMA member. It also includes other
important reference information.

Size	Width x Height	Price
Half page	4.25" x 5.5"	$200
Full page	8.5" x 11"	$350
Covers	8.5" x 11"	$400

(VVMA members have precedence over non-members for premium advertising positions.)

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Specifications JPEG, TIFF, PNG image files or Microsoft Word documents are acceptable. Email your ad to: Katherineg@vtvets.org. **Please adhere to the above ad sizes for the Member Directory and have your ads in final form.** Digital ads are in color, print in black and white.

Name_____Telephone _____

Company_____Email _____

Billing Address _____

□ Spring Newsletter   Size_____ Cost_____   □ Fall Newsletter Size_____ Cost_____
□ Monthly Newsbite   Size_____ Cost_____   □ Member DirectorySize_____ Cost_____

PAYMENT:
Checks payable to "Vermont Veterinary Medical Association"
Credit cards

Total Enclosed:

_____

_____   _____   _____
Card number   Exp. Date   3- digit security code

_____
Card type

VVMA: 109 Dale Ave Island Pond, VT 05846   802-673-2638   katherineg@vtvets.org