



Advertising rate sheet

VVMA Members Deduct 10%

VVMA Newsletter – Published twice a year (April and October), posted on our website- *Deadline for April submission: April 24th, Deadline for October Submission: September 17th**

Circulation: 400 VVMA members, potential members, and others in the veterinary community.

VVMA News Bites - Monthly Emails - sent to VVMA members and posted on our website

***Recommended dimensions for half page digital ads for best clarity and resolution:
600 px wide x 400–500 px tall.
format of jpg or png,
and max file size under 1 MB

Size	Width x Height	Price
Half page	5.5" x 4.25"	\$225
Full page	8.5" x 11"	\$400

Prices are per edition and reflect approximate sizing in the digital edition of the Newsletter/Newsbite submission.

The VVMA Member Directory – An exceptional advertising value

– Published every other year.

***Deadline is July 31, 2026**

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

Size	Width x Height	Price
Half page	4.25" x 5.5"	\$200
Full page	8.5" x 11"	\$350
Covers	8.5" x 11"	\$400

(VVMA members have precedence over non-members for premium advertising positions.)

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Specifications JPEG, TIFF, PNG image files or Microsoft Word documents are acceptable. Email your ad to: Katherineg@vtvets.org. **Please adhere to the above ad sizes for the Member Directory and have your ads in final form.** Digital ads are in color, print in black and white.

Name _____ Telephone _____

Company _____ Email _____

Billing Address _____

- Spring Newsletter Size _____ Cost _____
- Monthly Newsbite Size _____ Cost _____
- Fall Newsletter Size _____ Cost _____
- Member Directory Size _____ Cost _____

PAYMENT:

Checks payable to "Vermont Veterinary Medical Association"
Credit cards

Total Enclosed: _____

Card number _____

Exp. Date _____

3- digit security code _____

Card type _____